



(334) 488-9769 | catherine.wofford@gmail.com | www.catwofford.com

Cat is a well-rounded and accomplished creative with 15 years of experience in photography. Her strong work ethic, collegiality, and drive to learn help elevate projects and energize others in her organization.

Relevant Experience

- 11/2021 - Present**
Photographer, Institute of Food and Agricultural Sciences,
University of Florida
[Gainesville, FL]
 - Service main campus, 67 county extension offices, 18 research centers and demonstration sites throughout the state of Florida with studio portrait photography, research stock photography, conceptual promotional photography, and event coverage
 - Regularly analyze UF/IFAS events throughout the state of Florida to find stories and prioritize coverage of events to maximize resources
 - Compose images that accurately portray complex scientific studies while making the content comprehensible to the public and following brand guidelines
 - Trusted to photograph embargoed research for promotion and keeping it secure until the release date
 - Host shadowing events and educational short courses for students, faculty, and staff to hone technical photography and storytelling skills
 - Contribute to and maintain the UF/IFAS Photo Database powered by PhotoShelter
- 07/2020 – 11/2021**
Print Shop and Graphic Design Manager,
Walker Business Machines, LLC.
[Andalusia, AL]
 - Coordinated with clients on designs and executed using Adobe Creative Suite, Microsoft Office, Canva, delivered via various digital printing techniques, and physically binding the materials
 - Kept an organized Excel spreadsheet of clients’ past jobs and files spanning 20+ years to streamline the order fulfillment process
 - Brought dozens of new accounts to the print shop
 - Oversaw client relations and inventory of printshop materials
- 01/2020 – 04/2020**
Sports Photographer Intern, Arizona Diamondbacks
[Phoenix, AZ]
 - Photographed Spring Training games, workouts, and practices
 - Corresponded with service requesters and photographed various department initiatives such as stakeholder events, community outreach events, promotional photoshoots, etc.
 - Live-transmitted and edited images on my phone using Canon Camera Connect for fast turnaround
 - While working from home during quarantine, scanned and archived film from the Diamondback’s groundbreaking
- 08/2017 – 12/2019**
Sports Photographer, Athletic Department, Auburn University
[Auburn, AL]
 - Prepared, operated, and broke down studio equipment for events or photoshoots. Including athlete recruit photoshoots, yearly team portrait days, banquets, etc.
 - Captured photographs and edited them in rapid fashion for send out before, during, and after athletic events
 - Organized and archived images on backup databases

Certifications

- Strategic Communications Academy for UF**
Leaders and Scholars
University of Florida College of Journalism
and Communications
2025
- Remote Pilot Certification**
Federal Aviation Administration
2024

Awards

- Above and Beyond Award**
UF/IFAS Communications
2024
- LEAD IFAS Finalist**
University of Florida, IFAS
2024
- Macro Photo Winner**
Roberts EDU Lighting Workshop
2024
- Enhanced Photo Bronze Award**
Association for Communication Excellence
2024
- Superior Accomplishment Award Finalist**
University of Florida, IFAS
2023
- Service Photo Gold Award**
Association for Communication Excellence
2023
- Feature Image Gold Award**
Association for Communication Excellence
2023
- Rising Star Award**
UF/ IFAS Communications Department
2022

Education

- Bachelors of Fine Arts in**
Studio Photography
Auburn University
- Associates of Arts**
Lurleen B. Wallace Community College